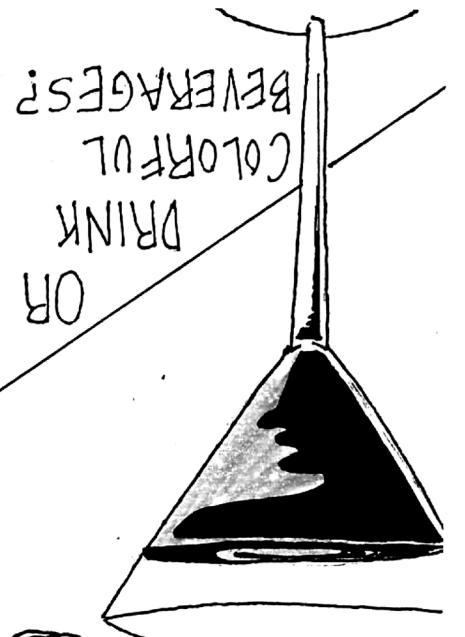


YUM!
AND MARASCHINO CHERRIES-
ALCOHOLIC DRINKS, OIL PAINTS,
FOOD COLORING, JELLO, JAM,
SUCH AS COSMETICS, DYE
TO PRODUCE PRODUCTS
EXTRACTED AND USED
CARMINIC ACID IS
INSECTS FROM WHICH
HUNDREDS OF COCHINEAL
CONSUMING (OR WEARING)
CHANCES ARE YOU ARE

THE COCHINEAL IS A
PARASITIC INSECT THAT
FEEDS OFF THE PRICKLY
PEAR CACTUS. IT'S
WHITE COTTONY
PROTECTIVE OUTER
LAYER IS QUITE
MISLEADING
BECAUSE THE
FEMALE OF THE
SPECIES PRODUCES A
RICH CRIMSON PIGMENT.
IT TAKES 70,000 INSECTS TO
PRODUCE 1 POUND OF COCHINEAL!



OR
DRINK
COLORFUL
BEVERAGES?

DO YOU NEED A
CHERRY TO
TOP YOUR
SUNDAE?

SO,
NEXT
TIME YOU
ARE AT THE
MAKE-UP COUNTER
KEEP IN MIND YOU
ARE WHAT YOU WEAR!

DO YOU WEAR LIPSTICK?